

The Honorable Steve Israel  
2457 Rayburn House Office Building  
Washington DC 20515

The Honorable Patrick Meehan  
434 Cannon House Office Building  
Washington DC 20515

The Honorable Ted Deutch  
2447 Rayburn House Office Building  
Washington DC 20515

July 23, 2016

**RE: Pokémon GO and Holocaust Memorial in Washington DC**

Dear Mr. Israel  
Dear Mr. Meehan  
Dear Mr. Deutch

Thank you for your recent letter to Tsunekazu Ishihara, President of The Pokémon Company.

The Pokémon Company and The Pokémon Company International have a strong commitment and history of working with organizations and governmental agencies in protecting children and families. We are also confident that we provide an educational experience for those who have chosen to participate in the Pokémon experience throughout our 20-year history, including through Pokémon GO.

We certainly understand your concerns and strongly agree with you that Pokémon GO should not include the United States Holocaust Memorial Museum. We also agree that similar locations that are dedicated to educating the world about and inviting reflection upon the horrors of the Holocaust should also not be included.

Niantic, the developer of Pokémon GO whose database includes the list of geographical locations included in the game, has advised us that it has removed the United States Holocaust Memorial Museum from the game entirely. Niantic has advised us that it has also removed Auschwitz and surrounding buildings from the game as well as the Holocaust Memorial at California Palace of the Legion of Honor (San Francisco) and the Los Angeles Museum of the Holocaust, and has disabled PokéStops and Gyms at other locations in Europe where the Holocaust was perpetrated.



**Seattle Office**

601 108th Ave NE Suite 1600  
Bellevue, WA 98004  
United States

T (425) 229 6000

**London Office**

1st Floor Building 4  
Chiswick Park  
566 Chiswick High Road  
London, W4 5YE  
United Kingdom

T +44 (0)20 7381 7000

[www.pokemon.com](http://www.pokemon.com)

We will continue to work with Niantic to encourage them to continue to remove all inappropriate locations from the game. People who would like to bring a location to Niantic's attention for removal may do so by providing the relevant information using the "Reporting PokéStop or Gym Issues" link found under "Submit a Request" at <https://support.pokemongo.nianticlabs.com/hc/en-us>.

We look forward to continuing to work with you and your staff to provide a safe and educational experience with Pokémon. If you have any additional questions or concerns, I am happy to discuss them further.

Yours truly,

A handwritten signature in blue ink, appearing to be 'DM', written in a cursive style.

Don McGowan  
General Counsel

cc. John Hanke, Niantic Inc. (by email)